

ciMfest 25

**CAMEROON INTERNATIONAL
MUSIC FESTIVAL**

**17th - 23rd
November 2025
4th Edition
Molyko Stadium
BUEA**

Empower Artistes . Elevate Brands . Captivate Audiences

Cameroon's Biggest Music Festival



The Cameroon International Music Festival (CIMFEST) is an annual event that celebrates the rich musical heritage of Cameroon. Set against the stunning backdrop of the Mount Fako, CIMFEST attracts thousands of visitors from Cameroon and around the world, drawing over **+30,000 music enthusiasts**.



ABOUT CIMFEST

CIMFEST is more than just a festival; it's a conduit for Cameroonian artists to connect with fans. With over **(30,000+)**, CIMFEST gives brands the opportunity to connect with a ready market of Millennials and GenZ's with a high purchasing power.

WWW.CIMFEST.COM



The
WIBE
2025
WEEK

Attendance

+30,000 Attendees

Demographics

Age Group (18-26 34%), (27-36 45%), (37+ 21%)

Gender Split (Female 62%), Male (32%)

Duration: 7 days

Occupation

▪ Students 65%

▪ Professionals 15%

▪ Others 20%

FESTIVAL ATTENDEES AND DEMOGRAPHICS

GET READY!



The Biggest Music Festival in Cameroon

- Wed 19th - Sat 22nd, Nov 2025

- Duration 4days

 - **Day One: +5,000 | Day Two: +8,000 | Day three: +12,000 | Day Four: +17,000**

- Location: Molyko Stadium

DIVERSE FESTIVAL ACTIVITIES

CLIMT FEST
LIVE
CONCERTS



Tapping into Brand Visibility, Sales generation and direct customer interaction
Wed 19th - Sat 22nd, Nov 2025 (4days)

Audience: +20,000

Durations: 4 days

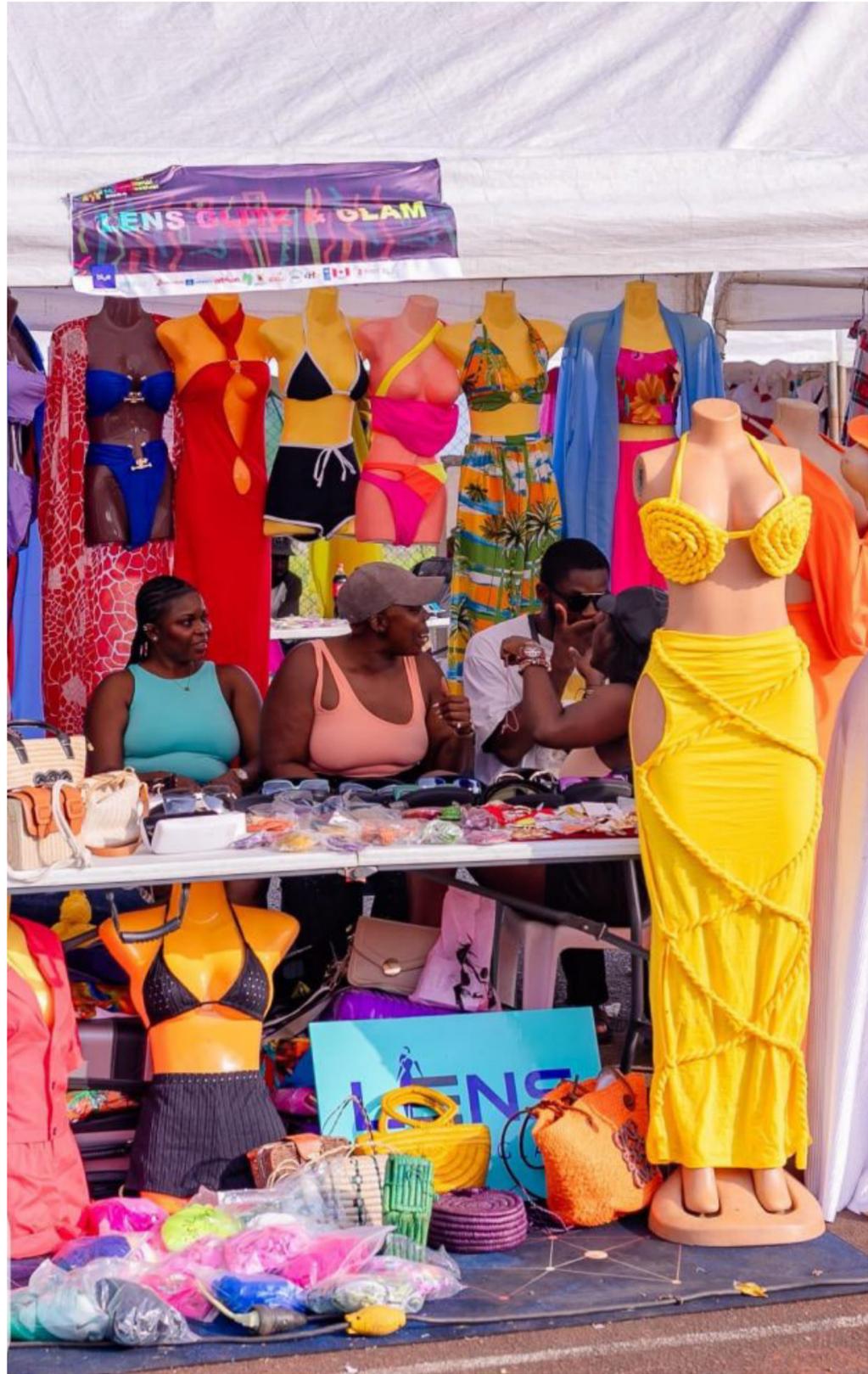
Location: Molyko stadium

Day One: +2,000 | Day Two: +3,500 | Day Three: +5,000 | Day 4: +8000

CIMFEST EXHIBITION 2025

showcasing diversity





48hrs non-stop coding experience,
to find tech solutions to problems
facing the industry, driving
innovation and entrepreneurship
within the music ecosystem.

Mon 17th - Wed 19th, Nov 2025
Hackathon - 100
Participant: 100 hackers
Duration: 48hrs
Location: Mt hotel

CIMFEST HACKATON - IGNITING INNOVATION



As one of Cameroon's premium music awards, it is the people's choice awards scheme, where fans recognize and honor musicians and industry players who have captured the public's heart within the year in context.

Saturday 22nd November 2025

Audience: +10,000

Duration 1 day

Location: molyko stadium

CIMFEST AWARDS - THE PEOPLE'S CHOICE AWARDS

GET READY!



Our commitment to giving back to the community is evident in our unwavering dedication to improving the lives of those in need.

CIMFEST CARES - Making a Difference



The biggest outdoor party experience where industry elites, influencers, cooperate, converge to unlock connections, discover opportunities and party by beach.

Audience: 1500+

Duration: 1 day

Location: Mile 6 beach limbe

CIMFEST FINAL FRENZY -
**The Beach
experience**





CIMFEST organizes series of masterclasses and workshops led by world-renowned experts and educators. These masterclasses will provide an opportunity for participants to learn from some of the best in the industry and to develop their own musical skills.

Masterclass / Workshop

Participants: 300

Duration: 1 day

Location: Mountain Hotel hotel

CIMFEST MASTERCLASS WORKSHOP



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ve money
financial goals!
e yourself to save
wards multiple goals
lly or with friends
over 25,000 users
Available on
Play Store
www.mynkwa.com

MUSIC BUSINESS ACADEMY
CAMEROON



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NED NATIONAL ENDOWMENT FUND FOR DEMOCRACY
SUPPORTING FREEDOM AROUND THE WORLD

Promoting
ADVOCACY
RIGHTS
Enhancing
PARTICIPATION
ELECTIONS

MaVote
NaPawa
MonVote

2023

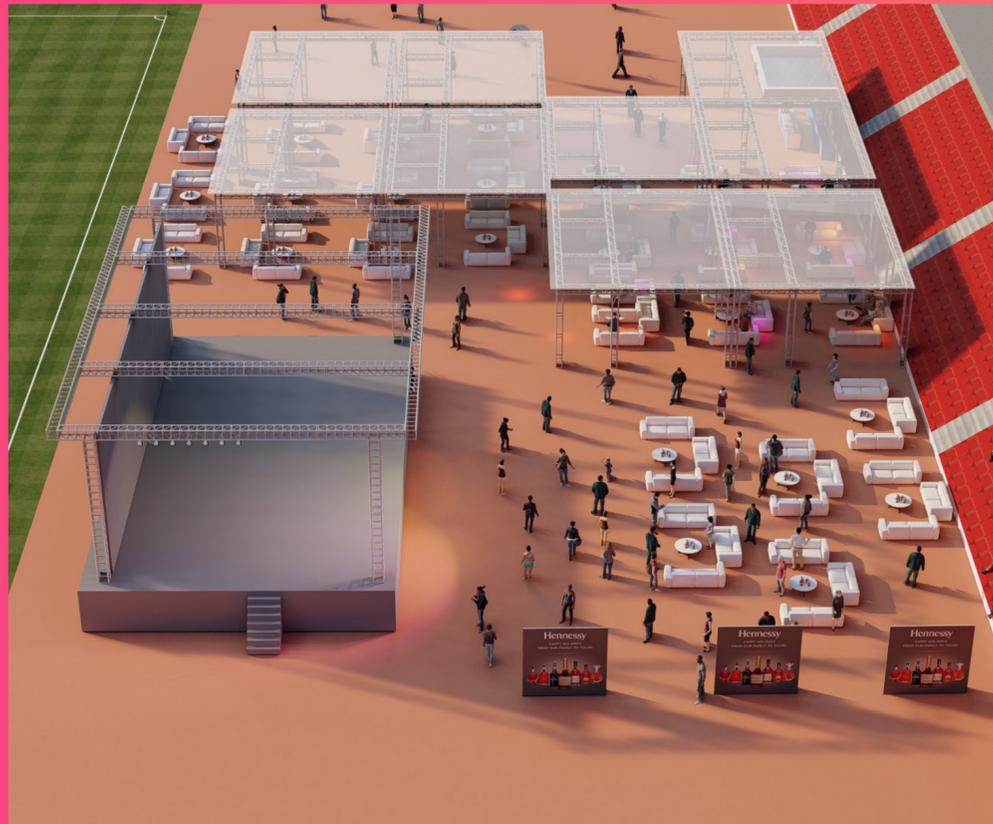
oYou
VoteNo



Build a solid and sustainable partnership with CIMFEST.
Continue to reinforce your brand's **cool factor by collaborating with a culturally relevant platform.**
Connect with our audience eager for unforgettable experience.

**BE PART OF
CIMFEST 2025**





CINIFEST 2025 VISUAL PLAN

3D PRESENTATION | MOLYKO STADIUM-BUEA



CIMFEST 2025 VISUAL PLAN

3D PRESENTATION | MILE 6 BEACH

GAULUWU 2023 \$ 2024









- Festival Naming Right
- 360% Festival Branding
- Specialize brand activations for brand conversions and adoptions
- Collaborative opportunities with CIMFEST Partners for cross-promotional campaigns.

- 360 VIP access passes, including special receptions
- Brand activations with CIMFEST A-list Artists
- Video display on the CIMFEST Stage & LED Screens throughout the Festival.
- Access to all CIMFEST media files.
- VIP Lounge at CIMFEST exhibition

PLATINUM

Sponsorship Package -
Valued at **40 million CFA**





- 360° Festival Branding
- Specialized brand activations for brand conversions and adoptions
- Collaborative opportunities with CIMFEST Partners for cross-promotional campaigns.
- 360 VIP access passes , including special receptions
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- VIP Lounge at CIMFEST exhibition

Diamonds

Sponsorship Package -
Valued at **25 million CFA**

- -Branding of CIMFEST exhibition, live concerts sites, CIMFEST Music Awards
- Collaborative opportunities with CIMFEST partners for cross-promotional campaigns
- Specialized brand activations for brand conversions and adoptions
- VIP Access Passes
- Video display on CIMFEST SCREENS.
- Booth at CIMFEST Exhibition
- Access to all cimfest media files

GOLD

Sponsorship Package -
Valued at **15 million CFA**



This can be tailored to suit your needs.



SPONSOR

*Sponsorship Package -
Valued at **2-5 million CFA***

- *Specialized branded Booth at CIMFEST Exhibition*
- *Specialized brand activations for brand conversions and adoptions*
- *Access to all cimfest media files*

PARTNER

*CIMFEST Exhibition Package -
Valued at **1 million CFA***



CIMFEST 2025

PROPOSER LINE UP



Cysoul



Asaba



Locko



Mink's



Aveiro Djess



Lydol



Krys M



Mic Monsta



Rinyu



Tenor



X Maleya



Fadil le Sorcier

CIMFEST 2025

PROPOSER LINE UP

For Sponsorship Inquiries, Contact Us

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