



Cameroon
International
Music Festival
2023
Report

Sun. 12th to Sat. 18th Nov. 2023
Molyko Omnisport Stadium





ACKNOWLEDGEMENT

On behalf of the Organizing Committee of the Cameroon International Music Festival (CIMFEST), I would like to express our deepest gratitude to all those who contributed to the success of the 2023 festival.

We are incredibly grateful to our sponsors, without whose generous support the festival would not have been possible. We would also like to thank our partners, who provided us with invaluable assistance in planning and executing the festival.

We are also deeply grateful to the artists who performed at the festival, as well as the many volunteers who worked tirelessly to make sure everything ran smoothly. And of course, we would like to thank the thousands of music lovers who attended the festival and made it such a memorable event.

As the President of the Cameroon International Music Festival (CIMFEST), I am immensely proud of the festival's remarkable growth and its profound impact on the socioeconomic landscape of Cameroon. CIMFEST has evolved into a beacon of cultural vibrancy, economic empowerment, and peacebuilding, fostering unity and understanding among diverse communities.

The 2023 CIMFEST was a resounding success, and we are truly grateful to everyone who played a part in making it happen.

Sincerely,

The Organizing Committee of CIMFEST
President of CIMFEST
ENOBI Prince-Michael



The Rhythm of Change: CIMFEST's Impact on Sustainable Development

Goal 4: Quality Education

Support music education programs and workshops for young people, particularly those from underserved communities.

Organize seminars and discussions on the role of music in education and its potential to promote lifelong learning.

Goal 5: Gender Equality

Implement gender-inclusive policies and practices in all aspects of the festival, including artist selection, staff hiring, and audience engagement.

Raise awareness about gender inequality in the music industry and promote initiatives to empower women and girls.

Goal 8: Decent Work and Economic Growth

Provide fair wages and working conditions for all festival staff, contractors, and vendors.

Support local businesses and entrepreneurs by sourcing goods and services from within the community.

Goal 9: Industry, Innovation and Infrastructure

Utilize sustainable practices in festival production, such as using eco-friendly materials, reducing waste, and promoting energy efficiency.

Collaborate with local businesses and organizations to develop infrastructure that supports the music industry and cultural sector.

Goal 11: Sustainable Cities and Communities

Promote responsible tourism practices and encourage visitors to respect the local environment and culture.

Support initiatives that revitalize and beautify public spaces through music-inspired art installations and performances.



About CIMFEST

Experience the heartbeat of music and entertainment at CIMFEST, a one week extravaganza set against the stunning backdrop of the Molyko Stadium in Buea. Drawing over +25,000 music enthusiasts from around the world, CIMFEST celebrates the rich musical heritage of Cameroon, often referred to as 'Africa in miniature'. Our diverse music scene boasts genres like Bikutsi, Makossa, ASIKO, and the vibrant Afro pop, showcasing a spectrum of rhythms and sounds.

Our Vision

CIMFEST is more than a festival; it's a conduit for Cameroonian artists to connect with fans, collaborate internationally, unearth hidden talents, and promote unity, peace, and prosperity through the magic of entertainment and culture.

Unveiling the Melodies of Cameroon

Cameroon International Music Festival (CIMFEST) stands as a catalytic force to rejuvenate the Cameroon music industry, which is experiencing transformation yet facing stagnant growth. CIMFEST 2023 was attended by more than 25,000 industry guests, 300+ workshop participants, and more than 60 artistes, converging to amplify the global music arena.

The CIMFEST Unique Features and Attractions

CIMFEST is a platform for showcasing Cameroon's rich musical heritage
CIMFEST is a catalyst for economic development
CIMFEST is a celebration of Cameroonian culture
CIMFEST is a tool for peacebuilding
The festival is very affordable, making it accessible to people of all incomes

Background

The Cameroon International Music Festival (CIMFEST) is an annual event that celebrates the rich musical heritage of Cameroon. The festival was founded in 2021 with the goal of revitalizing the Cameroon music industry and promoting Cameroonian music to a wider audience.

The festival has been a success, attracting thousands of visitors from Cameroon and around the world. It has also helped to promote Cameroonian music to a wider audience and to revitalize the Cameroon music industry.

Context

The festival has been successful in bringing people together from all over Cameroon. It has also been successful in promoting Cameroonian music to a wider audience. Cameroon is a country with a rich and diverse musical heritage. The country has a long history of traditional music, as well as a vibrant contemporary music scene. However, the Cameroon music industry has been struggling in recent years. This is due to a number of factors, including a lack of funding, piracy, and a lack of exposure. In addition to these challenges, Cameroon has also been facing an Anglophone Crisis. The festival has been successful in bringing people together from all over Cameroon.



CIMFEST OVERVIEW

All-White Charity Gala (A toast of Peace)

At the CIMFEST All-White Charity Gala, we invited 100 industry lovers, professionals and well wishers, to share with them the story of CIMFEST and most especially indulge and connect with them on the CIMFEST CARES Project. It was a beautiful soiree where industry elites, influencers, and professionals converge to unlock connections, discover opportunities, and enjoy a sophisticated evening. A SHORT MINI documentary was shown to invited guests on the progress of the humanitarian work carried out in Tole-Buea by te CIMFEST-CARES Team.

Location: Mountain Hotel
Date: 17th November 2023

CIMFEST Awards- Celebrating Excellence

As one of Cameroon’s premier music awards, the CIMFEST Music Awards recognizes and honors musicians and industry players who’ve captured the public’s heart. Align your brand with excellence and honor, reaching a wider audience through this esteemed event.

Location: Mountain Hotel
Date: 18th November 2023

CIMFEST Hackathon - Igniting Innovation

Be part of the CIMFEST Hackathon, driving innovation and entrepreneurship within the music industry. Contribute to music evolution through technology, from AI-powered music production to revolutionizing music education.

Location: Mountain Hotel
Date: 12th - 13th November 2023

Vendor’s Exhibition - Showcasing Diversity

The Festival Village isn’t just a space; it’s a celebration of lifestyle. Connect with 100+ businesses from across Cameroon, tapping into brand visibility, sales generation, and direct customer interaction.

Location: Molyko stadium
Date: 15th - 16th November 2023

CHAPTER 1
CIMFEST CARES

CIMFEST Cares: Making a Difference in Tole

CIMFEST Cares, a humanitarian initiative spearheaded by CIMFEST President Enobi Prince Michael, embarked on a mission to assist internally displaced persons (IDPs) and individuals struggling to meet their basic needs in the Tole community. Their efforts spanned from October to November 2023.

Cases Identified



Case 1:

A widow with five children, two of whom are mentally unstable. One helps people carry goods from the market to their homes, while the other, who they did not meet, is in a more critical situation. The other three children are scattered across the country in Mile 16, Kumba, and Douala, according to information gathered from a neighbor. Her house, constructed of wood, has been completely destroyed, leaving her exposed to diseases and other environmental hazards.

Case 2:

A woman who has been blind for 18 years lives with her daughter and grandson. Her daughter has no job but indulges in farm work when there is need. This is what she uses to cater for their rent and provide food for their family. Living in an unsanitary environment, the team decided to prioritize her situation.

Case 3:

A woman who lives behind a church in a small, old building provided by the church. After fleeing the conflict, she had no place to stay, and the church offered her accommodation there for a rent of 2,500 francs CFA per month.

Planning and Execution

After carefully evaluating the needs, the CIMFEST Cares team revisited Tole in October 2023, accompanied by technicians and volunteers. With unwavering dedication, they implemented a comprehensive plan to transform the lives of those identified:



- **Improving Living Conditions:** The team cleaned and renovated the houses, replaced doors, windows, and ceilings, provided comfortable beds and mattresses, and ensured proper electrical wiring.
- **Empowering the Blind Woman:** They equipped her house with new appliances and detergents, and opened her daughter who doubles as her care giver a cafeteria with new kitchen equipment and raw food supplies. Her rents were paid for a full year and that of the cafeteria was also paid for a year.
- **Providing Guidance and Support:** A team member, a professional chef, offered guidance on meal preparation and portion control to enhance the cafeteria's profitability.

Celebrating Community Impact

The CIMFEST Cares team's efforts brought joy and hope to the Tole community. Hon. Malomba, the parliamentarian for Fako, commended their dedication, and the community gathered to witness and celebrate the positive impact made.

Continued Commitment

CIMFEST Cares extended its support beyond the initial visit, returning to Tole in November 2023 alongside the International Organisation of Migration (IMO) to distribute sanitary pads and hygiene supplies to women and children accompanied with beverages for men and kids.

CIMFEST Cares operates independently of the festival, enabling them to make a lasting impact throughout the year. Their commitment to giving back to the community is evident in their unwavering dedication to improving the lives of those in need.

The CIMFEST Cares team extends their gratitude to the entire Tole community for their support and looks forward to future opportunities to make a positive difference.



CHAPTER 2

CIMFEST HACKATHON

Summary

In a world where technology is rapidly transforming industries, the music and entertainment sector in Cameroon is no exception. The CIMFEST 48 Hours MUSIC Hackathon event, held on the 12th - 14th of November 2023, stood as a testament to the power of collaboration, innovation, and technology in accelerating the growth and success of the music industry in the country. The event brought together participants, mentors, and panelists from the music and entertainment industry in Cameroon. With participants, mentors, and panelists from various backgrounds within the music and entertainment industry, the hackathon was a melting pot of talent, creativity, and passion. It brought together individuals who shared a common goal: to revolutionize the way music is promoted, marketed, and exported in Cameroon with the help of technology.

OBJECTIVES

- Develop Technology-Enabled Solutions
- Accelerate Music Promotion
- Enhance Music Marketing Strategies
- Facilitate Music Exportation
- Foster Collaboration and Networking

Impacts

Empowering Cameroonian artists: The hackathon's solutions have the potential to significantly empower Cameroonian artists, providing them with tools and opportunities to promote their work, connect with fans, and achieve greater success in their careers.

Enhancing the music industry: The solutions address critical challenges faced by the Cameroonian music industry, such as limited artist promotion, lack of centralized platforms, and difficulties in reaching global audiences. By addressing these challenges, the solutions can contribute to the overall growth and vibrancy of the industry.



PARTICIPANT STATISTICS

Number of Teams: 12

Number of Team Members: 5

Number of Males: 40

Number of Females: 20

Number of Mentors: 12

Total Number of Participants: 72

The Panel Discussion

The purpose of the panel discussion was to provide hackers with insights into the Cameroonian music and entertainment industry, highlighting its challenges, potential, and opportunities for growth. By understanding the unique context and dynamics of this Industry, hackers could gain valuable perspectives and identify areas where their skills and creativity could be applied to develop innovative solutions that address the industry's needs and contribute to its advancement.

The Panelists

Kwoh Elong
Moderator/ Writer

Prince Mykel Enobi
CIMFEST President

Divine Verijika
Manager Lionz group

Abba Abduramman
Divisional Officer, Buea

Louma Pearl
Chartered Marketer/Artist Manager Stevens
Music Entertainment



CIMFEST HACKATHON MASTERCLASSES

1st Masterclass

Theme: All About Hackathons

Speaker: Eng Effansa Simon CEO, BOHIKOR

Summary

This class was aimed at providing an opportunity for participants to gain a comprehensive understanding of the hackathon experience and how to participate effectively. Eng Effansa provided a clear overview of what hackathons are, their objectives, and the different types of hackathons that exist. It guided participants through the process of preparing for a hackathon, including developing ideas, and gathering resources. Overall, the masterclass on hackathons serves as a valuable resource for participants, providing them with the knowledge, skills, and connections they need to make the most of the hackathon experience and increase their chances of success.

2nd Masterclass

Theme: Implementing a Research Mindset When Building Technology Products

Speaker: Martin Elonge, R&D Director, Mountain Hub

Summary

During this masterclass, Martin Elonge shared valuable insights on the importance of incorporating a research mindset when developing technology products for the music industry. Participants learned the significance of conducting thorough market research, understanding user needs, and leveraging data to inform product development. This session emphasized the need for evidence-based decision-making and the role of research in building successful and impactful solutions.



3rd Masterclass

Theme: Making Engineering Decisions When Building Your Minimum Viable Product
 Speaker: Ryan J Yoder Co-Founder, Iknite

Summary

In this masterclass, Ryan J Yoder delved into the engineering aspects of building a minimum viable product. Participants gained insights into making strategic engineering decisions, selecting the right technology stack, and prioritizing features for efficient development. The session emphasized the importance of scalability, performance optimization, and maintaining a balance between speed and quality when developing technology products for the music industry.

4th Masterclass

Theme: How to Build Your Minimum Viable Product
 Speaker: Bermond Yange Co-Founder, Iknite

Summary

Bermond Yange's masterclass focused on guiding participants through the process of building a minimum viable product (MVP). He provided practical tips and strategies for identifying the core features and functionalities of an MVP, validating its market potential, and iterating based on user feedback. Participants gained insights into the lean startup methodology and learned how to efficiently develop and launch their product prototypes to gain early traction.



5th Masterclass

Theme: Startup Hacks: Things to Consider When Building a Startup and How to Pitch Your Solution
 Speaker: Eng Effansa Simon CEO, Bohikor

Summary

Eng Effansa Simon’s masterclass provided participants with valuable insights into the world of startups. From identifying key considerations when starting a new venture to honing their pitching skills, participants learned the tricks of the trade. The session covered aspects such as market positioning, target audience identification, competitive analysis, and effective communication of a startup’s value proposition. Participants left with a deeper understanding of what it takes to build a successful startup and pitch their solution effectively.

6th Masterclass

Theme: Creating the Most Basic Bookkeeping System for Your Startup to Ease Operations and Boost Investors During Fundraising
 Speaker: Mirabel Tieseh Finance Director, Mountain Hub

Summary

Mirabel Tieseh’s masterclass provided participants with essential knowledge on bookkeeping for startups. Participants learned practical tips and strategies for setting up a basic bookkeeping system, managing financial record, and preparing financial statements. The session emphasized the importance of accurate financial reporting, compliance, and transparency to attract investors and ensure smooth operations. Participants gained insights into financial management best practices specific to startups in the music industry.



7th Masterclass

Theme: How to Create a Startup Brand That Excites Your Users
Speaker: Amin Jefferson Creative Director, Iknite

Summary

Amin Jefferson's masterclass focused on the importance of branding in the startup ecosystem. Participants learned how to create a brand identity that resonates with their target audience, communicates their values, and differentiates their startup from competitors. The session covered aspects such as visual branding, storytelling, and creating a consistent brand experience across various touchpoints. Participants gained insights into building a compelling brand that excites users and creates a lasting impact.

8th Masterclass

Theme: Low-Budget, Organic Marketing Tricks for Startups to Land Early Traction
Speaker: Caleb Karawa CEO Karawa Media

Summary

Karawa's masterclass provided participants with creative and cost-effective marketing strategies for startups. Participants learned how to leverage organic marketing techniques to gain early traction and build a solid user base without breaking the bank. The session covered aspects such as content marketing, social media strategies, influencer collaborations, and grassroots marketing tactics. Participants gained insights into how to effectively market their startup's solutions in the music industry on a limited budget.



9th Masterclass

Theme: How to Rally the Most Important Resources (People and Money) for Your New Startup
 Speaker: Ayuk Etta CEO Mountain Hub

Summary

Ayuk Etta's masterclass focused on resource mobilization for startups. Participants gained insights into effective strategies for attracting and managing human resources and securing funding for their ventures. The session covered aspects such as team building, talent acquisition, fundraising techniques, and building relationships with investors. Participants left with a deeper understanding of how to navigate the challenges of resource mobilization and leverage available resources for their startup's success.

Project Presentation (Pitching)

After 2 days of non-stop thinking, coding and learning, it was time for the hackers to present their solutions to a panel of Judges.

Meet the Jury

Ayuk Etta - CEO & Founder, Mountain Hub
 Prince Mykel Enobi - CIMFEST President
 Togue Armel - Growth Director, Mountain Hub

THE TEAMS

Team 1: Artistic Programmers. | Team 2: CanesTech.
 Team 3: Codec. | Team 4: Code Titans.
 Team 5: End Frame. | Team 6: Hack'oholics.
 Team 7: Makossa. | Team 8: Ntopor.
 Team 9: Sentinels. | Team 10: Software Doctors.
 Team 11: Vision Services. | Team 12: X-Coders.



Meet the Winners

1st Prize : USD 1000 - Team 3: Codec.

2nd Prize: USD 600 - Team 7: Makossa.

3rd Prize: USD 400 - Team 6: Hack'oholics.

Points of Pride Of the Hackathon

Overall satisfaction with the hackathon: 96% of participants were satisfied with the overall organization and management of the event.

Relevance of the hackathon theme: 95% of participants found the hackathon theme to be relevant and engaging. Knowledge and support of hackathon mentors: 93% of participants agreed that the hackathon mentors were knowledgeable and supportive.

Fairness and transparency of the hackathon judging process: 80% of participants found the hackathon judging process to be fair and transparent.

Recommendation of the hackathon to others: 91% of participants would recommend the hackathon to others.

Valuable learning and skills development opportunities: 88% of participants agreed that the hackathon provided them with valuable learning and skills development opportunities.

Contribution to the overall success of the CIMFEST: 84% of participants agreed that the hackathon contributed to the overall success of the CIMFEST.



Chapter 3

CIMFEST Masterclasses and Workshops

Summary

The Cameroon International Music Festival (CIMFEST) is a celebration of the country's rich musical heritage. As part of the festival, there were a series of masterclasses led by world-renowned experts and educators. These masterclasses will provide an opportunity for participants to learn from some of the best in the industry and to develop their own musical skills.

Workshop

Theme: The importance of streaming in creating new and authentic revenue opportunities.

The Cameroon International Music Festival (CIMFEST) hosted an insightful workshop titled "The Importance of Streaming in Creating New and Authentic Revenue Opportunities," delving into the transformative potential of streaming platforms for artists and musicians. The panel featured renowned industry experts, including Ayuk Etta, George Enow, Srishti Das from India, and Chi Chi Ladislav, who shared their perspectives and experiences on leveraging streaming for financial success.

The workshop concluded with a resounding message: streaming platforms offer a gateway to new and authentic revenue opportunities for artists and musicians. By understanding the dynamics of streaming, embracing strategic distribution, and leveraging data insights, artists can effectively monetize their music, expand their audience, and achieve sustainable success in the ever-evolving music industry.



THE PANELIST

- Ayuk ETTA - Co-Founder/Cliqkets
- GEORGE ENOW - Founder Enow Digital
- SRISHTI DAS - Founder Hivewire -India
- CHI CHI LADISLAV - Founder Bliss Entertainment

Workshop

Theme: Role of media, marketing and Branding to create growth opportunities

The Cameroon International Music Festival (CIMFEST) hosted an engaging workshop titled “Role of media, marketing, and branding to create growth opportunities,” exploring the strategic use of media, marketing, and branding tools to maximize growth and success in the music industry. The panel featured prominent industry professionals, including Amelie Laure Mekamanga, President Tchop Tchop, Mayuyuka Kaunda, Mbacham Santhere, and Eva Ndoumbe, who shared their expertise and insights on crafting effective branding and marketing strategies.

THE PANELISTS

- AMELIE LAURE MEKAMANANG - Moderator Promotrice Culture
- President Tchop Tchop - PDG JAMBO FM
- MAYUYUKA KAUNDA - Music Curator -Malawi
- MBACHAM SANTHERE E. - Co-Founder ImageNation
- Eva Ndoumbe - Music Executive Bboy Records



MASTER CLASS

Theme : Protecting your music and opportunities: copyright, intellectual properties and contracts

The Cameroon International Music Festival (CIMFEST) hosted an enlightening masterclass titled “Protecting your music and opportunities: copyright, intellectual properties, and contracts,” empowering artists and musicians with the knowledge and resources to safeguard their creative works and maximize their opportunities. The masterclass featured seasoned legal experts, who shared their expertise and insights on safeguarding intellectual property, negotiating contracts, and navigating legal complexities in the music industry.

THE PANELISTS

Eva Ndoumbe - Moderator – Manager EII Fm

ESAYA DANIEL ABANDA - Edanate Lawyers Law Firm

NENENG YANNICK, ESQ - Neneng Law Office

NDZELEN FRANKLINE BERNARD - Legal representative New Bell Music

MASTER CLASS

Theme : Maximizing traditional revenue streams; publishing, licensing and distribution

The Cameroon International Music Festival (CIMFEST) hosted an informative masterclass titled “Maximizing traditional revenue streams; publishing, licensing and distribution,” delving into the intricacies of traditional music revenue streams and providing practical guidance for artists to navigate this complex landscape. The masterclass featured seasoned industry experts who shared their expertise and insights on maximizing revenue from publishing, licensing, and distribution.

THE PANELISTS

LOVERT LAMBEAKA COPEES - Moderator

DIVINE VERKIJIKA - MANAGER LIONS GROUP

SEIDU IDDRISU - CEO West Night Publishing Ltd

PRINCE ENOBI - CEO The Cliq Empire



CHAPTER 4

Live Musical Concert

Summary

The Live Musical Concert at the Cameroon International Music Festival (CIMFEST) was a resounding success, captivating audiences with its vibrant energy, soulful melodies, and diverse musical tapestry. The concert showcased the richness of Cameroonian music, from traditional rhythms to contemporary sounds, highlighting the talent and passion of Cameroonian artists.

The lineup of performers featured a diverse range of musical styles, from the pulsating beats of makossa to the soulful melodies of bikutsi and the energetic rhythms of assiko. Each artist brought their unique flair to the stage, mesmerising the audience with their virtuosity and dedication to their craft.

LineUp

LOCKO - Tenor - Maxym Manor - Mic Monsta - Asaba - Sandrine Nnanga - Cleo Grae - Krys M - LYDOL - Loocid Leroy - Doctor - Kowan - El Kobi - Muss - Laphash - Spaco - Rich Khasino - Paul MOG - EWorld
Arthrode et les pêche merga - Witty Mistrel - Fab N Vision - Hassan - Bobo FDG - Cameroon Dance Academy
Christ Prince - King Kae - Armstrong - Nado Boy - Debelvie - Black Coco - Elisha K - Armand Biyag - K MASTER K
Senior Pastor (comedian) - Auntie Felicia (comedian) - Caro and Copees (comedian)

Highlight

Kowan - Musician

Amidst the vibrant melodies and pulsating rhythms of the Cameroon International Music Festival (CIMFEST), a young artist named Kowan emerged as a powerful voice for education and peace. At just 12 years old, Kowan's captivating performance of "Education Song," an original composition advocating for the importance of learning and its role in fostering peace, resonated deeply with the audience, leaving an indelible mark on the festival's legacy.

Points of Pride Of the Live Musical Concert

97% of attendees were satisfied with the sound quality and stage setup.

+38 Artists

95% of attendees agreed that the concert showcased the diversity of Cameroonian music.

+25,000 Participants

96% of attendees found the concert performers to be talented and engaging.



CHAPTER 5

Vendors Exhibitions

Summary

The Vendors Exhibition at the Cameroon International Music Festival (CIMFEST) was a vibrant showcase of Cameroonian creativity and entrepreneurship. Held alongside the festival's captivating live performances, the exhibition attracted thousands of visitors eager to discover the diverse array of products and services offered by local vendors.

The exhibition featured a diverse range of stalls, each representing the ingenuity and craftsmanship of Cameroonian artisans and businesses. From handwoven textiles and traditional jewelry to locally produced foods and handcrafted souvenirs, the exhibition offered a treasure trove of unique and authentic Cameroonian products.

The vendors were passionate about sharing their creations with festival attendees, providing insights into the traditional techniques and inspirations behind their work. Their enthusiasm and dedication to their craft were evident, adding a personal touch to the shopping experience.

List of Vendors

Everything thrift, Quin Henriette, Mk's Drinks, Bold Scents, Briella Kiddies, Daisy's Closet, Mk's Shooping House STP (Sweet and Treats Paradise), Betty's Secrets, CS Shopping, N&N Home Interiors, Start's Kloset, wh(wighauz) Chef Sandy's kitchen, MB love, CLS (Cassie love lace beauty skincare), Amora Kids, Shop with Tessy, kells klassy Boutique, Stace Scents, May's Health and Glow, Tuks, Ai Fashion, 7Style Shopping, Karcey's boutique, Njeiforbi, Techno, Pepito, Beasserie, Silliares Thrift, Cheap \$ chic, trimandfit_bhoomy, Gorgeous body, Fanny Kids, mygoodiestore, weight loss remedy, fizz_cmrshop, trish_klassy boutique, tjft Shopping, posh_up style Kelly's Seafood, style_by_lulu, Gleam's Glow, the_as_trends, Farah's Closet, Yolo_fashion, Amanda's Cakes Top_stylealert237, Queen's collection, Quins_ Kloset237, localChef_Dressup_kids, BM's_naturaljuice Everything Klassy, Braids by Lulu, Na's Pastries, House of Slay, mf_fashion_store and madu's chic designs

Points of Pride Of the Vendors Exhibition

93% of attendees agreed that the vendors exhibition was a valuable addition to the CIMFEST experience.

91% of attendees agreed that the vendors exhibition contributed to the overall success of the CIMFEST.

95% of attendees were satisfied with the variety of products and services offered by the vendors.

7,000 average visitors per day

95% of vendors were local businesses from Cameroon.

60 Vendors

CHAPTER 6

CIMFEST All-White Charity Gala

Summary

CIMFEST All-White Charity Gala: A Toast to Peace and Community

The CIMFEST All-White Charity Gala, a night of elegance and philanthropy, brought together 100 industry leaders, professionals, and well-wishers to celebrate the festival’s mission and shine a spotlight on the CIMFEST CARES Project.

The gala served as a platform to showcase CIMFEST’s dedication to fostering connections, discovering opportunities, and making a positive impact on the community. Through a captivating short documentary, guests were invited to witness the progress of CIMFEST CARES’ humanitarian efforts in Tole-Buea.

The evening exemplified the power of unity and purpose as industry elites, influencers, and professionals united to support CIMFEST’s philanthropic endeavors. The All-White Charity Gala was a resounding success, leaving a lasting impression on all who attended.





CHAPTER 7

Socio Cultural and Economic Impact

Summary

The Cameroon International Music Festival (CIMFEST) has emerged as a powerful catalyst for sociocultural and economic development in Cameroon. Its far-reaching impact extends beyond the realm of entertainment, fostering cultural vibrancy, economic empowerment, and peacebuilding through the unifying force of music.

Peacebuilding: Harmony through Rhythm

Music has an unparalleled ability to transcend barriers and foster unity, and CIMFEST has embraced this power to promote peacebuilding. The festival brings together people from different backgrounds and cultures, creating a shared space for dialogue, understanding, and celebration of diversity.

Economic Empowerment: Music as a Catalyst for Growth

CIMFEST has emerged as a driving force behind economic development, creating employment opportunities for artists, musicians, and various service providers. The festival attracts tourists from across the globe, boosting local businesses and stimulating economic growth in the region.

Cultural Vibrancy: A Symphony of Cameroonian Heritage

CIMFEST has established itself as a grand stage for showcasing Cameroon's rich musical heritage, bringing together traditional and contemporary artists to create a symphony of sounds that resonate with audiences worldwide. The festival celebrates the diversity of Cameroonian music, preserving its cultural essence while embracing innovation and creativity.



Tangible Outcomes and Lasting Impact

CIMFEST's impact is evident in a number of tangible outcomes, including:

Increased tourism: The festival has attracted a growing number of tourists to Cameroon, generating revenue for local businesses and contributing to the country's economy.

Empowered artists: CIMFEST has provided a platform for Cameroonian artists to showcase their talents to a wider audience, leading to increased recognition, opportunities, and income.

Stimulated economic activity: The festival has stimulated economic activity in various sectors, including hospitality, transportation, and retail.

Promoted cultural exchange: CIMFEST has facilitated cultural exchange between Cameroon and the international community, fostering understanding and appreciation of Cameroonian music and traditions.

CIMFEST's impact extends beyond immediate outcomes, leaving a lasting legacy of:

Cultural preservation: The festival has revitalized interest in traditional Cameroonian music, ensuring its preservation for future generations.

Economic diversification: CIMFEST has contributed to the diversification of Cameroon's economy, reducing reliance on a single industry.

Social cohesion: The festival has promoted social cohesion by bringing together people from diverse backgrounds through the shared language of music.



CHAPTER 8

CIMFEST Planning And Organization

Summary

The Cameroon International Music Festival (CIMFEST) is a testament to the meticulous planning and organization of its dedicated team. The festival's success hinges on a comprehensive approach that encompasses various aspects, from conceptualization to execution.

The planning and organization of CIMFEST reflect the dedication and expertise of its team, ensuring a world-class event that celebrates Cameroonian music and culture while contributing to the nation's socio-economic development. CIMFEST stands as a model for successful event management, demonstrating the power of collaboration, strategic planning, and a commitment to excellence.

The Organizing Committee

Anye Nelson - Programs Director | Aloysia Qhuin - Accounts Manager
 Ali Bala - Artists relation | Gwah Desire - Transportation
 Morfow Folefac - Logistics Manager | Kelly Rose - Welfare
 Emmanuel Ntumbong - Music Director | Mountain Hub - Tech Operations
 Billy-bob - Co-founder | Ebangha Ebot - Human Resource
 Adama Basil - Sponsorship Manager | Didi Blaise - Artists relation
 Anyangwe Yosi - Community Manager | Iknite studios - Branding
 Stanley Adams - Backstage Control | Amelie Laure - Communications Director (francophone africa)
 Bonteh Engelbert - Communications and Marketing Director



CHAPTER 9

Long-Term Impact on Peace Building and Reconstruction

Summary

The Cameroon International Music Festival (CIMFEST) has emerged as a powerful catalyst for long-term peacebuilding and reconstruction efforts in Cameroon. The festival's ability to harness the unifying force of music to foster dialogue, understanding, and cultural exchange has played a significant role in promoting healing and reconciliation in a nation affected by conflict.

Long-Term Impact and Sustainable Peace

CIMFEST's long-term impact on peacebuilding and reconstruction is evident in the following outcomes:

- Increased dialogue and cooperation between communities
- Enhanced cultural exchange and mutual respect
- Promoted tolerance, understanding, and reconciliation
- Strengthened social cohesion and community resilience
- Inspired hope and optimism for a peaceful future

The festival's legacy extends beyond the immediate event, leaving a lasting impact on the social fabric of Cameroon. CIMFEST has demonstrated the power of music to transform societies, paving the way for sustainable peace and a brighter future for the nation.



mmCHAPTER 10

Attendance and Demographics

Summary

The Cameroon International Music Festival (CIMFEST) has consistently attracted a growing number of attendees, showcasing its widespread appeal and ability to unite music lovers from diverse backgrounds. The festival's audience is characterized by its demographic diversity, reflecting the inclusive nature of the event and its impact on various segments of the population.

Attendance Figures and Growth

CIMFEST has experienced remarkable attendance growth since its inception, attracting thousands of visitors from Cameroon and around the world. The festival's popularity is attributed to its unique blend of traditional and contemporary music, its vibrant atmosphere, and its commitment to promoting cultural exchange and peacebuilding.

Demographic Breakdown

The demographic breakdown of CIMFEST attendees reveals a diverse range of age groups, genders, and nationalities. The festival has successfully attracted a significant portion of youth, demonstrating its relevance to the younger generation and its potential to shape future cultural trends.

Age Distribution

CIMFEST's audience is remarkably diverse in terms of age distribution. A significant proportion of attendees are in the 18–34 age range, indicating a strong youth demographic.

Gender Balance

CIMFEST has achieved a commendable gender balance in its attendance, with a relatively equal representation of male and female attendees. This reflects the festival's inclusive approach and its ability to attract music enthusiasts from all genders.

National Origin

CIMFEST has transcended national boundaries, attracting attendees from Cameroon and various countries across the globe.

Economic Impact of Attendance

The diverse and growing attendance at CIMFEST has had a significant impact on the local economy. The influx of visitors has generated revenue for various sectors, including hospitality, transportation, and retail.



CHAPTER 11

Community Engagement And Partnerships

Summary

The Cameroon International Music Festival (CIMFEST) has established itself as a powerful platform for community engagement and partnership, fostering a collaborative ecosystem that extends beyond the event itself. By actively involving local communities, businesses, and organizations, CIMFEST has amplified its impact and created a lasting legacy of social cohesion and economic empowerment.

Community Engagement

Empowering Local Voices

CIMFEST has taken a proactive approach to community engagement, ensuring that local residents are not only spectators but also active participants in the festival experience. This engagement takes various forms, including:

Community workshops and performances

CIMFEST provides opportunities for local artists, musicians, and dancers to showcase their talents and contribute to the festival's vibrant atmosphere.

Volunteer programs

Local residents are invited to volunteer their time and skills, gaining valuable experience in event management and contributing to the festival's success.

Community outreach initiatives

CIMFEST actively engages with local communities through outreach programs, promoting cultural exchange, fostering a sense of ownership, and ensuring that the festival benefits the wider society.



CHAPTER 12

CIMFEST Awards Ceremony

Summary

The CIMFEST Awards Ceremony is a glittering highlight of the Cameroon International Music Festival (CIMFEST), celebrating the outstanding achievements of Cameroonian artists and musicians. The ceremony is a testament to the rich musical heritage of Cameroon and the festival's commitment to promoting and nurturing talent.

Honoring Excellence in Cameroonian Music

The CIMFEST Awards Ceremony recognizes and honors the diverse talents and contributions of Cameroonian artists across various genres, from traditional makossa to contemporary hip-hop. The awards categories reflect the breadth of the country's musical landscape, ensuring that all forms of artistic expression are celebrated.

A Night of Celebration and Inspiration

The awards ceremony is a vibrant and joyous event, bringing together artists, music industry professionals, and music enthusiasts from across Cameroon and beyond. The atmosphere is electric as awards are presented, performances captivate the audience, and the spirit of Cameroonian music fills the air.

Amplifying the Voices of Cameroonian Artists

The CIMFEST Awards Ceremony provides a powerful platform for showcasing the talents of Cameroonian artists to a wider audience. Recognition through awards and exposure to a global audience can significantly elevate artists' careers, opening doors to new opportunities and expanding their fanbase.

Conclusion

The CIMFEST Awards Ceremony is a cornerstone of the festival, celebrating the exceptional talent and creativity of Cameroonian artists. It serves as a beacon of recognition, inspiration, and cultural vibrancy, reaffirming



Cameroon's position as a nation with a profound musical identity and a promising future in the global music scene.

CIMFEST 2023 AWARD WINNERS

1. Album of the Year: The Stars are Watching - Mic Monsta
2. Best Male Artist - LOCKO
3. Best Female Artist - KRYS M
4. Song of the Year - "People" Libianca
5. Best Performing Artist - Tenor
6. Best Rap Artist - Mic Monsta
7. Best Urban Artist - Ko-C
8. Best Choral Group - Cameroon Afro Gospel Group
9. Best Makossa Artist - Grace Decca
10. Best Bitkusi Artist - Bel'yv
11. Best Entertainment Journalist/TV Host - Faith Tata
12. Artist Manager of the year - Vera Ngandjui (Kamenii)
13. Collaboration of the Year - Le Car Qui Part Remix (Gifto Le Russe Feat Croqueuse De Diamant X Mink's)
14. Best Tiktok Music Promoter - Caro & Copees
15. Best Gospel Artist - Maureen Forbah
16. Best Folklore Artist - Maxy Manorh
17. Next Rated Artist - Loïc Sumfor
18. Best DJ - DJ Patcul
19. Revelation of the Year - Elisha K
20. Best Music Blog - Fuchor
21. Best Music Graphic Designer - Liish Visual
22. Best Social Media Influencer - Mama Atalaku
23. Producer of the Year - Teddy Beatz
24. Dancer/Group of the Year - Danielle Ipa
25. Best Video Director - Mr Tcheck
26. Best Movie Soundtrack - Hens 'Nalandi' (Kankan)
27. Best Music Group - G2 Melody Group
28. Best Music Fashion Designer - Sulet Noire
29. Live Band of the Year - Ewald Music Band
30. Song Writer of the Year - Asaba

The People's Choice Awards





CIMFEST, the Cameroon International Music Festival, stands out as a unique celebration of music, culture, and community engagement. Unlike many awards ceremonies that rely on industry insiders or a limited group of judges, CIMFEST empowers the public to decide the winners through a transparent and democratic voting process.

The festival's organizers, recognizing the power of the people's voice, partnered with Cliqkets, a leading digital platform, to create a seamless nomination and voting system. This platform enabled music enthusiasts from all corners of Cameroon to participate in the selection process, resulting in an overwhelming response. With an impressive 8,900 entries for nominations and a staggering 32,560 votes cast, it's evident that CIMFEST has truly captured the hearts and minds of the Cameroonian people. This remarkable turnout is a testament to the festival's authenticity and its commitment to giving the public a voice in recognizing and celebrating musical excellence.

By embracing the people's choice format, CIMFEST has transformed itself into a true reflection of the Cameroonian music scene, where the fans' opinions hold the ultimate power. This approach has not only fostered a deeper connection between the festival and its audience but has also ensured that the awards reflect the genuine preferences and tastes of the music-loving community in Cameroon.

CIMFEST's dedication to the people's choice concept is a refreshing departure from the traditional awards systems that often face criticism for being elitist and exclusive. By opening its doors to the public, CIMFEST has democratized the awards process, making it a truly inclusive and representative celebration of Cameroonian music.

In essence, CIMFEST is not just a music festival; it's a movement that empowers the people of Cameroon to shape their own musical landscape. Through the people's choice awards, CIMFEST has created a platform for diverse voices to be heard and recognized, ensuring that the true spirit of Cameroonian music continues to thrive



CHAPTER 13

Evaluations and Stats

Evaluation Summary

The Cameroon International Music Festival (CIMFEST) is a renowned event that celebrates the rich musical heritage of Cameroon and showcases the talents of both local and international artists. The festival encompasses a diverse range of activities, including live musical performances, workshops, masterclasses, a vendors exhibition, and a hackathon.

Expected Outcomes

The organizers of CIMFEST anticipated several positive outcomes from the festival, including:

Promoting Cameroonian music and culture: CIMFEST aimed to raise awareness of Cameroonian music and culture on both a national and international level, showcasing the diversity and talent of Cameroonian artists.

Enhancing economic opportunities: The festival aimed to boost the local economy by attracting tourists, generating revenue for vendors and businesses, and creating employment opportunities.

Fostering innovation and creativity: The festival aimed to provide a platform for innovation and creativity through its workshops, masterclasses, and hackathon, encouraging participants to develop new ideas and solutions in the music industry.

Strengthening community engagement: CIMFEST aimed to foster community engagement and social cohesion by bringing people together through music and shared experiences.

Unexpected Outcomes

In addition to the expected outcomes, CIMFEST also generated some unexpected positive outcomes, including:



Increased international recognition:

The festival gained significant international recognition, attracting media attention and expanding its global audience.

Networking opportunities:

The festival provided a valuable platform for networking and collaboration among artists, industry professionals, and participants, fostering new partnerships and opportunities.

Positive social impact:

CIMFEST's social responsibility initiatives, such as the special donation activities, had a positive impact on the lives of vulnerable communities.

Demonstration of resilience:

The festival's success amidst challenging times demonstrated the resilience and adaptability of the Cameroonian music industry.

Unexpected Negative Outcomes

Scheduling conflicts:

Scheduling conflicts between events and workshops led to some participants missing out on desired sessions.

Crowding and congestion:

Large crowds and limited space in some areas caused discomfort and difficulty for attendees to navigate.

Unexpected rainfall inside the venue:

Sudden downpours during the festival caused flooding and disruption to some events, creating inconvenience and safety concerns for attendees and performers.

Areas for Improvement



Despite the overall success of CIMFEST, there were also some areas for improvement identified through the evaluation process:

Enhanced communication and coordination

Improved communication and coordination between organizers, participants, and vendors could further streamline the festival's operations.

Greater accessibility

Efforts to increase accessibility, such as providing more inclusive facilities and transportation options, could broaden the festival's reach and inclusivity.

Sustainable practices

Implementing more sustainable practices, such as reducing waste and promoting eco-friendly initiatives, could further align the festival's values with environmental sustainability.

Ongoing evaluation and feedback

Continuously gathering feedback from participants, vendors, and the community can inform future improvements and ensure the festival remains relevant and responsive to evolving needs.

Overall, CIMFEST was a resounding success, achieving its expected outcomes while also generating unexpected positive outcomes. The festival demonstrated the power of music to unite, inspire, and drive positive change. By addressing areas for improvement and continuing to adapt to evolving needs, CIMFEST can maintain its position as a premier cultural event and a catalyst for growth and innovation in the Cameroonian music industry.

Music Quality



NEWS/ENTERTAINMENT

CIMFEST 2023 proves Buea Home to Cameroon Showbiz

By Nyenti Brovodia

The historic city of Legendary Hospitality, Buea has consolidated its place in Cameroon entertainment industry as it hosted the 2nd edition of the Cameroon International Music Festival, CIMFEST in November.

An initiative of Agber Gilbert rebounded to the people by the current president of CIMFEST, Mykeli Jacobi hit Buea for 3 nights as all roads led thousands to the Molyko Omnisport stadium to savour Cameroon Music from the finest artists of the country. The heat was massive with names like Mic Monita, Tenor, Maxy Manoh, Asaka, Locko, Lydel, Emma Gospel, Sanchrine Nsaanga amongst others. The free entrance concert goes down as one of the largest for Cameroonian artists from the English speaking part of Cameroon in recent years.

Over 30 awards were given to various music stakeholders in the country in the final night. Amongst which is Fusher as Best Music King, Faith Tata as best entertainment journalist and TV host, the World Band as live band of the year, the Cameroon Afro Gospel choir as best choral group, KRYS M as best female

Libiana. The music festival had a 48 hour hackathon to find a solution to a prominent problem in the entertainment industry. This was mapped out with Mountain Hub, which is the biggest tech hub in Central Africa. Panel discussions on various aspects to enhance Cameroon music and its marketing during day time sessions also featured. The festival merged all

the aspects of Cameroon music like Gospel, Folklore, Rap, Makossa and Bikutsi while serving as a platform for national integration and celebration of the rich musical heritage and potentials of the country. Much is the anticipation by the thousands who gathered for the next edition in Buea, the City of Legendary Hospitality.



97% of attendees agreed that the music showcased the diversity of Cameroonian music
99% of attendees were satisfied with the quality of music performances.

Impact on Local Community

92% of attendees agreed that CIMFEST has a positive impact on the local community.
91% of attendees believe that CIMFEST contributes to the economic development of the region.

Overall Satisfaction

98% of attendees rated at CIMFEST as excellent or good.

Venue and Facilities

96% of attendees were satisfied with the venue and facilities.
95% of attendees found the venue to be accessible and convenient.

Organization and Logistics

94% of attendees were satisfied with the organization and logistics of the festival.
93% of attendees found the information booths and signage to be helpful.

Overall Impact

90% of attendees would recommend CIMFEST to others.
89% of attendees believe that CIMFEST is an important event for promoting Cameroonian music and culture.
+2 millions

Media Coverage

The festival received extensive media coverage, reaching millions of people worldwide.
+ 25,000

Attendance: The festival attracted over 10,000 attendees from Cameroon and around the world.
100+ More than 100 artist present at the CIMFEST

20,000,000 FCFA

Economic Impact: CIMFEST generated an estimated 20, 000,000 FCFA in revenue for the local economy



Evaluation of CIMFEST Live Concert and Vendors

Exhibition Turnover: Population Factors

Wednesday

Estimated Attendance: 5,000
 Demographic Breakdown:
 Age: 18–35 (60%)
 Gender: Female (55%), Male (45%)
 Occupation: Students (50%), Professionals (20%), Others (30%)

Thursday

Estimated Attendance: 8,000
 Demographic Breakdown:
 Age: 18–35 (75%)
 Gender: Female (53%), Male (47%)
 Occupation: Students (60%), Professionals (25%), Others (15%)

Friday

Estimated Attendance: 12,000
 Demographic Breakdown:
 Age: 18–35 (80%)
 Gender: Female (52%), Male (48%)
 Occupation: Students (70%), Professionals (10%), Others (20%)

TOTAL POPULATION TURNOVER FOR THE CIMFEST

Day	Estimated Attendance
Wednesday	5,000
Thursday	8,000
Friday	12,000

TOTAL | 25,000

CHAPTER 14

FINANCIAL REPORT

Introduction to the Financial Report of CIMFEST and CIMFEST CARES

This report presents a comprehensive breakdown of the financial expenditures incurred by the Cameroon International Music Festival (CIMFEST) and its humanitarian initiative, CIMFEST CARES, for the duration of their recent event. The report categorizes expenses into various sections, providing a detailed overview of the resources allocated to different aspects of the festival’s organization, execution, and social impact activities.

The report concludes with the total expenditure incurred by CIMFEST and CIMFEST CARES for the event, providing a clear financial picture of the combined resource allocation. This information is valuable for analyzing the financial health of both entities, identifying areas for cost optimization, and planning future events and social impact initiatives effectively.

CIMFEST CARE REPORT

CAPENTRY

NO	DESCRIPTION	QUANTITY	UNIT PRICE(FCFA)	AMOUNT(FCFA)
1	Plywood	3	4.000	12.000
2	Plank	6	6.000	36.000
3	Inches	6	1.000	6.000
4	Gum	4cup	8.000	32.000
5	Nails	1/2pk	3.000	3.000
6	Machine bill	-	2.000	2.000
7	log	-	2.000	3.000
8	bold	2	1.000	2.000
Material cost				96.000
labor				20.000
Total				116.000

ELECTRICAL WORKS

NO	DESCRIPTION	QUANTITY	UNIT PRICE(FCFA)	AMOUNT(FCFA)
1	Cable (1.5m)	100m	500	50.000
2	Switch	6	1.000	6.000
3	Socket	8	2500	20.000
4	Clip	4	2500	10.000
5	lamp	5	2.500	12.500
Total				98.500
Labor				20.000
GRAND TOTAL				118.000

PAINT JOB

NO	DESCRIPTION	QUANTITY	UNIT PRICE(FCFA)	AMOUNT(FCFA)
1	Universal paint	4	18.000	72.000
2	Painting brush	5	2.000	10.000
3	Colorant	2	3.000	6.000
4	bulbs	6	2.500	15.000
	labor			13.500
TOTAL	11			116.000

HOUSE HOLD ITEMS

NO	DESCRIPTION	QUANTITY	UNIT PRICE(FCFA)	AOUNT(FCFA)
1	Bed	1	210.000	210.000
2	Sheets	3	25.000	100.000
3	pillows	4	5.000	20.000
4	carpet	10mtrs	1200	12.000
5	mattress	1	110.000	110.000
6	wallpaper	6	18.500	110.000
TOTAL				562.000

GRAND TOTAL = 912.000FCFA

ITEMS FOR THE RESTAURANT

ITEMS	QTY	UNIT PRICE	TOTAL(FCFA) PRICE
Gas bottle	1	35000	35.000
Gas plate	1	30000	30.000
Rents	12 months	7500	90.000
Eggs	10 trays	2800	28.000
Spaghetti	2 cartons	14000	28.000
Groundnut oil	5L	7000	7.000
Sardines	1carton	18000	18.000
maggi	2packs	1600	3.200
tomatoes	2kilos	2000	2000
onion	2kilos	2000	2000
pepper	1kilo	1000	1000
spices	mixed	2000	2000
rags	2	500	1000
Long brushes	3	1000	3000
bucket	3	1000	3000

Frypan	1	4000	4000
Omo	1pack	2500	2500
La croix	1	1500	1500
Gloves	1pack	1000	1000
Black pepper	1cup	1400	1400
White pepper	1cup	1600	1600
savon	5	400	2000
salt	1kilo	500	500
tshirts	30	3500	105.000
fuel	2 cars	7350	55.000
TOTAL			427.700

Total = 1.339.700

GENERAL CIMFEST REPORT

ITEM	NUMBER	ARTILLERIES	SOURCE	COST (CFA)
Venue	4	-Molyko Stadium	-CIMFEST -Cliqkets	2.000.000
Artistes	70	-	-	-
Lodging	70 10 5	-Hotel Rooms -Suits -Guest House	-UNDP/PPRD/M. Hotel -UNESCO/UNDP/PPRD -CIMFEST -	5.600.000 2.000.000 500.000
Transportation (Road-Round Trip) Nominees	50	-Yaounde -Buea -Buea -Yaounde -Douala -Buea -Buea -Douala	-CIMFEST/Cliqkets	1.000.000
Feeding	200	-Artistes -Nominees -Hackers -Mentors -Guests -Team	-CIMFEST/M.Hotel/ Belgian Embassy	4.500.000
Communication	3 4 20 - 10 3 1 50.000	-TV -Radio -Billboards/Banners -Digital -Blogs -News Paper -Papa Promo -Flyers	-CIMFEST/Mutzig/IKNITE	3.500.000
Concert Logistics	3	-Stage -Sound -Lights -LED Screens	-CIMFEST /MBS/ Cliqkets	10.000.000

Transportation (Flights-Round Trip) Artistes	10	Camair-co -Yaounde -Douala -Douala -Yaounde	-CIMFEST/Cliqkets	1.200.000
Halls	3 2 2 2 1	-Hackathon -Master Classes -Workshops -Panel Discussions -Charity Gala	-CIMFEST/UNDP/PPRD/ UNESCO/Canadian High Commision/Mountain Hub/ CIMFEST CARES	1.600.000
Security	50 15 10 15	-Private Security -Police -Gendarmes -Army	-CIMFEST/GOVERNOR SOUTH WEST REGION	1.000.000
Generator	4	-Molyko Stadium	-CIMFEST	800.000
Canopies	50	- Vendor's Exhibition	-CIMFEST	500.000
Chairs	200	- Vendor's Exhibition	-CIMFEST	40.000
Tables	100	- Vendor's Exhibition	-CIMFEST	250.000
T-Shirts	200	-Hackathon -Mentors -Staff -Hostesses -CIMFEST CARES	-CIMFEST/Mutzig/	800.000
Writing Materials -Books, Pens (Master Classes, Workshops & Hackathon)	1000	Master Classes -Workshops -Hackathon	-CIMFEST/ Canadian High Commission/ TECNO	500.000
Badges	200	Master Classes -Workshops -Hackathon -Concerts	-CIMFEST/ Canadian High Commission/ TECNO	200.000
Sound	-	-Master Classes -Workshops -Hackathon	--CIMFEST/ Canadian High Commission	1.000.000
Sound	-	-All white Charity Gala	-CIMFEST	200.000
Live Bands	2 1 1	-Buea -Douala -Yaounde	-CIMFEST	2.000.000
CIMFEST Website	1	-	-CIMFEST/IKNITE	400.000
CIMFEST MUSIC Award Night	1	-Hall -Sound -Lights -LED Screens -Stage	-CIMFEST/UNDP/PPDR/ UNESCO/	3.000.000
Award Trophies	32	-	-CIMFEST	3.200.000

Camera & Videography	3	-Fareinheit Pictures -Future Pictures -Media Mansion -	-CIMFEST/Mountain Hub	2.000.000
Backdrops & Red Carpet	2	-Concerts -Music Awards	-CIMFEST	800.000
Ground Transportation	5	-Car Rentals (Artistes) -Drivers -Fuel	-CIMFEST	1.500.000
Invitations	200	-Award Night -CIMFEST CARES	-CIMFEST	200.000
Graphic Design & Branding	-	-	-CIMFEST/IKNITE/Mountain Hub	1.000.000
Hackathon Prizes	3	Prizes	-CIMFEST/Mountain Hub/ ActiveSpace/Orange Cameroon	2.000.000
Resource Personnel (Master Classes, Workshops & Hackathon)	8 10 15	-Master Class -Workshops -Hackathon Mentors	-CIMFEST/Mountain Hub	3.200.000
Hostesses	20 10	-CIMFEST Music Awards -Vendor's Exhibition	-CIMFEST/Cliqkets	300.000
CIMFEST CARES	-	-House Rents -Renovations -House Furniture -Shop Supplies	-CIMFEST/Cliqkets	1.339.700
Organizational Cost (Team members)	30	-Transportation -Welfare -Internet -Call Credit -Stipend/Per diem	-CIMFEST/Cliqkets	3.000.000
TOTAL				61.129.700



Cliqkets: Empowering Music and Beyond

In the dynamic world of music, the ability to connect with fans, promote events, and facilitate seamless ticketing is crucial for success. Cliqkets, a leading digital platform, has emerged as a powerful partner for CIMFEST, the Cameroon International Music Festival, playing a pivotal role in its growth and impact.

Cliqkets' comprehensive suite of tools has been instrumental in streamlining the CIMFEST experience, from the nomination and voting process for the People's Choice Awards to the secure and convenient ticket purchasing system. Their innovative platform has enabled music enthusiasts across Cameroon to engage with the festival seamlessly, fostering a deeper connection with the vibrant music scene.

Beyond its technological prowess, Cliqkets shares CIMFEST's commitment to empowering the community. Their involvement extends to supporting CIMFEST CARES, the festival's humanitarian initiative, demonstrating their dedication to social responsibility and making a positive impact on the lives of others.

Cliqkets' partnership with CIMFEST has been a driving force behind the festival's success, enabling it to reach a wider audience, connect with fans on a deeper level, and make a lasting impact on the Cameroonian music scene. Their commitment to innovation, coupled with their shared values of community engagement and social responsibility, has solidified their position as an invaluable partner for CIMFEST.



Harmonizing Music and Development: UNDP's Partnership with CIMFEST

The United Nations Development Programme (UNDP) is an organization within the United Nations system dedicated to empowering lives and building resilient nations. UNDP Cameroon has been working closely with the government, civil society, and the private sector to address the country's development needs since its establishment in 1960. UNDP's work in Cameroon centers on three strategic pillars: transformative, inclusive, and sustainable growth; inclusive governance and peacebuilding; and environmental sustainability and climate disaster risk management.

UNDP Cameroon has established a strong partnership with the Cameroon International Music Festival (CIMFEST) to promote sustainable development through music and culture. CIMFEST serves as a platform for raising awareness about crucial issues such as climate change, gender equality, and youth empowerment. UNDP's support has enabled young people from underserved communities to gain access to quality music education and training. Additionally, UNDP and CIMFEST have collaborated to promote gender equality in the music industry by supporting female artists and musicians.

In line with UNDP's commitment to environmental sustainability, CIMFEST has adopted sustainable practices in its operations, such as using eco-friendly materials, reducing waste, and promoting energy efficiency. Furthermore, CIMFEST Cares, a humanitarian initiative spearheaded by CIMFEST President Enobi Prince Michael, has been working to improve the lives of those affected by conflict in Cameroon. CIMFEST Cares' efforts align with UNDP's broader peacebuilding vision, which aims to foster inclusive and peaceful societies.



UNESCO and CIMFEST: A Partnership for Peacebuilding and Cultural Exchange

UNESCO, the United Nations Educational, Scientific and Cultural Organization, has been a proud partner of the Cameroon International Music Festival (CIMFEST) since its inception. CIMFEST is a unique platform for cultural exchange, bringing together musicians, artists, and audiences from Cameroon and around the world to celebrate the diversity and richness of African music.

UNESCO's engagement with CIMFEST goes beyond mere sponsorship. The organization actively supports the festival's efforts to promote peacebuilding and reconciliation, particularly in the context of Cameroon's Anglophone crisis. UNESCO believes that music has a powerful role to play in healing communities and fostering a culture of peace.

The festival's commitment to peacebuilding is reflected in the words of a former regional director for Central Africa of UNESCO: "The most important thing is to build a culture of peace. Conflict is an invention of human minds. The human minds can invent peace. The greatest gift we can give to our children is to raise them in a culture of peace. I believe that the Cameroon international music festival-CIMFEST, is a platform that will contribute to peace building in Cameroon and Anglophone communities particularly."

UNESCO's support for CIMFEST is a testament to the organization's belief in the power of music to promote peace and understanding.

Partners and Sponsors CIMFEST 2023



CIM FEEST

Cameroon International Music Festival 2023

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